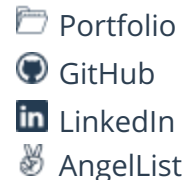


# Christopher Pineda

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## PROJECTS

**Adagio** React, Redux, Rails, PostgreSQL **GitHub | Live**  
*Full-stack music streaming app, inspired by Spotify*

- Built custom audio player with JavaScript and detailed CSS design
- Integrated AJAX requests via thunk actions and Redux for seamless simultaneous updating of different components across the site, and improved load time by asynchronously fetching current user data
- Designed context menu component for rich menus containing JavaScript and playlist components, providing contextual functionality for each song
- Constructed JSON API, including dynamically generating playlist art based on songs currently in the playlist, refining user experience

**Ternary Town** JavaScript(ES6), HTML5, CSS3 **GitHub | Live**  
*Object-oriented game built with JavaScript, inspired by Triple Town*

- Built algorithm to identify all matches on every turn
- Constructed JavaScript tile objects to separate concerns between the game layer and a view layer that manipulates DOM elements
- Designed a leveling aspect to increase tile complexity by progressively increasing the incoming piece values, allowing the experience to grow richer as users advance in the game
- Created detailed CSS effects and animations for engaging design

**DOM Helper** JavaScript(ES6) **GitHub**  
*Light-weight JavaScript library for DOM interaction, inspired by jQuery*

- Employed native DOM API and vanilla JavaScript to create a library for handling DOM selection, DOM manipulation, events, and AJAX requests, increasing efficiency of development on the DOM
- Built root method to namespace functions; the method can also accept functions to be executed after the DOM fully loads

## EXPERIENCE

### Publicist & Marketing Associate

Philip Rinaldi Publicity / Lincoln Center Theater  
Jeffrey Richards Associates

Oct 2015 - Nov 2016  
Jun 2011 - Sep 2015

- Spearheaded technical solutions to improve email distribution and CRM database, increasing efficiency of both press release distribution and earned media outreach efforts
- Initiated major updates to a digital platform for theater news and tickets, including migrating to a CMS platform (Wordpress) and developing an affiliate marketing program
- Developed and executed earned media plans for 30 Broadway and Off-Broadway productions, successfully leveraging assets and relationships in pitching for earned media coverage as well as marketing partnerships, including the creation of a major opening night partnership with Uber
- First and only employee to bring outside clients into the firm, adding \$12K in revenue

## SKILLS

React	Redux
JavaScript	jQuery
HTML	CSS
Ruby	Rails
RSpec	SQL
Git	

## EDUCATION

**App Academy**, New York, NY  
12-week full-time full-stack web development intensive with < 3% acceptance rate

**Point Loma Nazarene University**, San Diego, CA  
Business Administration (B.A.) & Theatre (B.A.), 2009